

HFTP MEMBER **BENEFITS AND VALUE**



with professional development opportunities
you cannot get anywhere else.

hftp.
org



Grow your knowledge base.

HFTP Webinars

Access quality education online.

Members get leading hospitality education through online webinars presented by professionals on topics impacting hospitality finance and technology, as well as earn CEU credit.

VALUE

New offerings presented monthly, with archives available year-round.

HITEC®

An international brand offering world-class education.

HFTP's HITEC events in North America and Dubai provide members with access to the world's largest exhibition of hospitality technology products and services and unparalleled education sessions presented by industry experts.

VALUE

Members save up to **\$300** on full conference registration at HITEC North America.

HFTP Research Center

Analyze valuable market data.

The HFTP Research Center assists in developing customized research, reports and studies based on member requests. The information provides important data for members to make informed decisions on market trends and identify opportunities for growth.

VALUE

Members receive **complimentary** access to HFTP-produced research reports.

HFTP Members Exclusive Content

Acquire industry insights.

Members are kept up-to-date with insights into the hospitality industry with original content published by HFTP on current topics such as new technology, security, accounting practices and more.

VALUE

FREE to members.

USALI

Maintain hospitality financial standards.

The *Uniform System of Accounts for the Lodging Industry (USALI)* presents operating statements formatted to provide hotel owners, managers and other interested parties with operational information pertinent to the lodging industry.

VALUE

Members are given a discount off the retail price.

**Check out more member benefits
on the next page.**

**Join
HFTP**

*Become a member.
Get started today.*



Note: All currency is in U.S. dollars.

Get to know the

THOUSANDS

of hospitality professionals like you
who are already part of HFTP.



Now join them.



Grow your connections.

HFTP National and Regional Events

Participate with peers in conferences across the U.S.

At the Club Summit, Annual Convention and HFTP Regional conferences, members can expand their network, boost their expertise and build strong face-to-face connections.

VALUE

Members save up to **\$200** on full conference registration over the standard rate (savings vary by event).

HFTP Chapter and Local Events

Get to know local hospitality professionals like you.

The personal and professional benefits built through HFTP is a feature frequently mentioned as having the greatest impact on members. Members connect through local chapter events, regional or international events, or as part of the larger HFTP community.

VALUE

FREE to members.

HFTP Consultants Directory

Locate industry advisors.

Save time by searching for HFTP members who also are hospitality consultants, specializing in a variety of areas of expertise.

VALUE

FREE to members.



Grow your career.

HFTP Academy

Elevate your professionalism and enhance your career.

The HFTP Academy offers two globally recognized professional certifications that set the standards for hospitality finance and technology — the CHAE® and CHTP® — as well as three certificate programs that provide valuable instruction, training and recognition of a specific practice or skillset.

VALUE

Members save **\$200** off the nonmember application fee.

HFTP Leadership Excellence Series

Cultivate leadership skills in this members-only program.

The HFTP Leadership Excellence Series is an annual program that helps members build leadership knowledge and skills through a series of learning components, providing opportunities to access models of leadership within the association and industry.

VALUE

FREE and exclusive to members.

HFTP Job Board

Make your next career move.

The HFTP Job Board helps members seeking positions specific to hospitality technology and finance, as well as members looking for qualified candidates.

VALUE

FREE to members.

Take advantage of these benefits provided at a great value.

JOIN HFTP TODAY!

To learn more about member benefits or to join, please visit www.hftp.org
or contact HFTP's membership team at membership@hftp.org.