



HITEC® Bytes (part of HITEC®, the world’s largest hospitality technology exposition and conference) is an online information resource which delivers curated business intelligence to a global community of Hospitality IT professionals. HITEC® Bytes aggregates daily updated news and trends from relevant industry magazines, blogs and industry portals, translated into a comprehensive feed of current trends and developments which matter most in today’s hospitality IT.

HITEC® Bytes also publishes a bi-monthly newsletter which reaches a global audience of hospitality IT professionals, which include global HITEC® conference attendees and exhibitors as well as users which subscribed via the website. [bytes.hitec.org](http://bytes.hitec.org)

**YOUR CONTENT POSTED ON HITEC BYTES**

Designed for vendors and suppliers in hospitality IT, HITEC® Bytes offers a content-marketing solution which guarantees highly targeted and year-long exposure for press releases, thought-leadership articles, blogs, whitepapers and other digital marketing assets.

- Publication of **press releases\*** 1 release = 1 credit
- Publication of **opinion articles\*** 1 opinion article = 1 credit
- Publication of **whitepapers\*** 1 whitepaper = 1 credit
- Publication of **webinars\*\*** 1 webinar = 1 credit
- Publication of **company/corporate blogs\***
- Additional publication of contents on Hsyndicate network sites
- Each package is based on benefits as included in **Hsyndicate membership**

\*: Includes HITEC® Bytes, pineapplesearch.com, hospitalitynet.org and other Hsyndicate channel sites  
 \*\*: Includes pineapplesearch.com, hospitalitynet.org and other Hsyndicate channel sites

**Already a member with Hsyndicate?**

Exposure on HITEC® Bytes as described above is included in your existing Hsyndicate membership package.

**5-Credits Annual Package 896 US\$**

**10-Credits Annual Package 1,592 US\$**

**20-Credits Annual Package 2,985 US\$**

**30-Credits Annual Package 4,179 US\$**

**BANNER TYPE A**  
 Format 250 x 250 pixels (square)

**1 month 1,500 US\$**

**3 months 3,375 US\$**

**12 months 9,000 US\$**

*Limited to 3 available positions  
 Banner also displayed in each newsletter edition*

**BANNER TYPE B - site sponsor**  
 Format 970 x 90 pixels (Leaderboard)

**12 months 15,000 US\$**

*Limited to 1 exclusive position  
 Includes a 20-credit content membership package.  
 Banner also displayed in each newsletter edition.*

**YES, I'm interested**



**THE UNDERSIGNED:**

**WILL CHOOSE FOR:**

Company

Address 1

Address 2

ZIP & City

Country

  

Contact Name

Contact Title

Contact Email

Contact Phone

- 5-Credits** Annual Package **896 US\$**
- 10-Credits** Annual Package **1,592 US\$**
- 20-Credits** Annual Package **2,985 US\$**
- 30-Credits** Annual Package **4,179 US\$**

**Credits Explained**

Each HITEC® Bytes package is based on benefits as included in Hsyndicate membership. HITEC® Bytes annual packages (with credits) run for a period of 12 months, starting from the signature date, and are automatically renewed each year, for another period of 12 months. Termination is required in writing or via e-mail to sales@hftp.org no later than 2 months (60 days) prior to the formal Membership end-date. Credits are used to pay for contents which members post on HITEC® Bytes and other Hsyndicate’s network Sites. Members pay a credit to post press releases, job vacancies, webinars, events and other Hsyndicate services. Member Credits remain valid for a period of one year, starting from the date the membership is purchased. Remaining credits at the end of your membership-year will expire unless membership is renewed. If all available member-credits are consumed prior to the membership end-date, you will be able to purchase a new annual membership. Members can renew to any membership tier (downgrade to less, or upgrade to more credits).

**BANNER TYPE A**  
Format 250 x 250 pixels (square)

- 1 month** **1,500 US\$**
- 3 months** **3,375 US\$**
- 12 months** **9,000 US\$**

*Limited to 3 available positions  
Banner also displayed in each newsletter edition*

**BANNER TYPE B - site sponsor**  
Format 970 x 90 pixels (Leaderboard)

- 12 months** **15,000 US\$**

*Limited to 1 exclusive position  
Includes a 20-credit content membership package.  
Banner also displayed in each newsletter edition.*

**For Company**

Company Name

Contact Name

Date

Signature

**Once completed and signed, the form can be returned by mail to [sales@hftp.org](mailto:sales@hftp.org)**

**Payment Terms**

All rates are net. Payment is due upon receipt of invoice. Advertisers who cancel after submitting the signed purchase order will be liable for payment in full. Advertisers under contract are protected at current rates until termination of existing contract. Frequency discounts are valid for advertising which runs within a 12-month period.

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