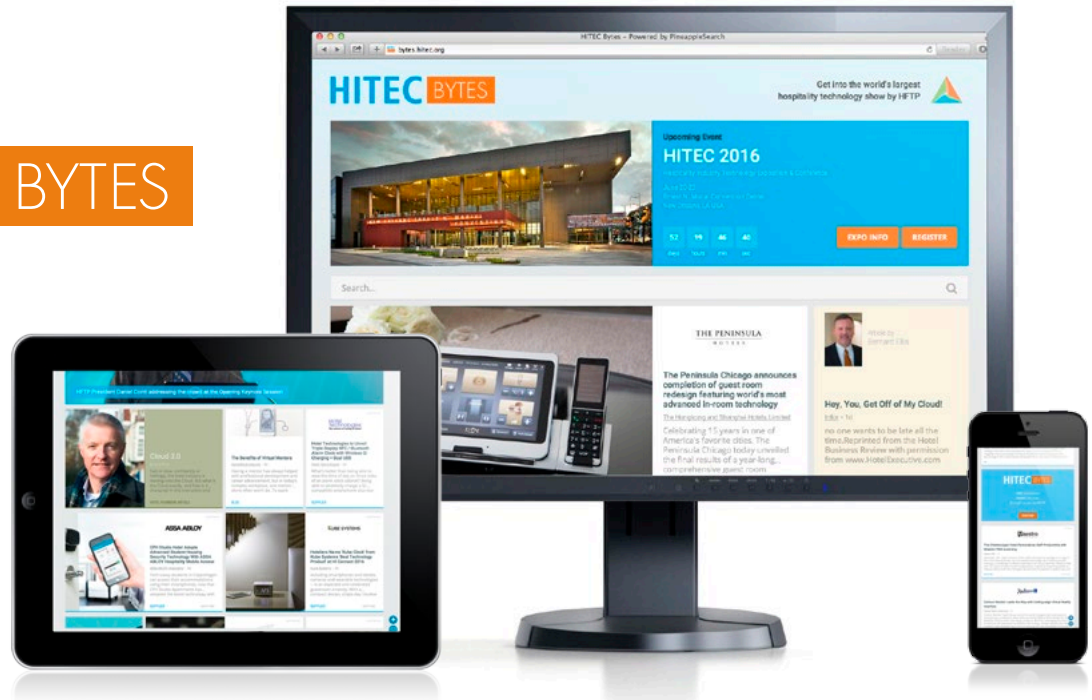


HITECSM BYTES

Produced by **HFTP**



HITECSM Bytes (part of HITECSM, the world's largest hospitality technology exposition and conference) is an online information resource which delivers curated business intelligence to a global community of Hospitality IT professionals. HITECSM Bytes aggregates daily updated news and trends from relevant industry magazines, blogs and industry portals, translated into a comprehensive feed of current trends and developments which matter most in today's hospitality IT.

HITECSM Bytes also publishes a bi-monthly newsletter which reaches a global audience of hospitality IT professionals, which include global HITECSM conference attendees and exhibitors as well as users which subscribed via the website. bytes.hitec.org

YOUR CONTENT POSTED ON HITEC BYTES

Designed for vendors and suppliers in hospitality IT, HITECSM Bytes offers a content-marketing solution which guarantees highly targeted and year-long exposure for press releases, thought-leadership articles, blogs, whitepapers and other digital marketing assets.

- Publication of **press releases*** 1 release = 1 credit
- Publication of **opinion articles*** 1 opinion article = 1 credit
- Publication of **whitepapers*** 1 whitepaper = 1 credit
- Publication of **webinars**** 1 webinar = 1 credit
- Publication of **company/corporate blogs***
- Additional publication of contents on Hsyndicate network sites
- Each package is based on benefits as included in **Hsyndicate membership**

*: Includes HITECSM Bytes, pineapplesearch.com, hospitalitynet.org and other Hsyndicate channel sites

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5-Credits
Annual Package **896 US\$**

10-Credits
Annual Package **1,592 US\$**

20-Credits
Annual Package **2,985 US\$**

30-Credits
Annual Package **4,179 US\$**

BANNER TYPE A

Format 250 x 250 pixels (square)

1 month **1,500 US\$**

3 months **3,375 US\$**

12 months **9,000 US\$**

Limited to 3 available positions

Banner also displayed in each newsletter edition

BANNER TYPE B - site sponsor

Format 970 x 90 pixels (Leaderboard)

12 months **15,000 US\$**

Limited to 1 exclusive position

Includes a 20-credit content membership package.

Banner also displayed in each newsletter edition.

YES, I'm interested ↻

Already a member with Hsyndicate?

Exposure on HITECSM Bytes as described above is included in your existing Hsyndicate membership package.

HITECSM Bytes is powered

HSYNDICATE

THE UNDERSIGNED:

Company	<input type="text"/>
Address 1	<input type="text"/>
Address 2	<input type="text"/>
ZIP & City	<input type="text"/>
Country	<input type="text"/>
Contact Name	<input type="text"/>
Contact Title	<input type="text"/>
Contact Email	<input type="text"/>
Contact Phone	<input type="text"/>

Credits Explained

Each HITECSM Bytes package is based on benefits as included in Hsyndicate membership. HITECSM Bytes annual packages (with credits) run for a period of 12 months, starting from the signature date, and are automatically renewed each year, for another period of 12 months. Termination is required in writing or via e-mail to sales@hftp.org no later than 2 months (60 days) prior to the formal Membership end-date. Credits are used to pay for contents which members post on HITECSM Bytes and other Hsyndicate's network Sites. Members pay a credit to post press releases, job vacancies, webinars, events and other Hsyndicate services. Member Credits remain valid for a period of one year, starting from the date the membership is purchased. Remaining credits at the end of your membership-year will expire unless membership is renewed. If all available member-credits are consumed prior to the membership end-date, you will be able to purchase a new annual membership. Members can renew to any membership tier (downgrade to less, or upgrade to more credits).

For Company

Company Name	<input type="text"/>
Contact Name	<input type="text"/>
Date	<input type="text"/>

WILL CHOOSE FOR:

- 5-Credits** Annual Package **896 US\$**
- 10-Credits** Annual Package **1,592 US\$**
- 20-Credits** Annual Package **2,985 US\$**
- 30-Credits** Annual Package **4,179 US\$**

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- 12 months** **15,000 US\$**

*Limited to 1 exclusive position
Includes a 20-credit content membership package.
Banner also displayed in each newsletter edition.*

Signature

Once completed and signed, the form can be returned by mail to sales@hftp.org

Payment Terms

All rates are net. Payment is due upon receipt of invoice. Advertisers who cancel after submitting the signed purchase order will be liable for payment in full. Advertisers under contract are protected at current rates until termination of existing contract. Frequency discounts are valid for advertising which runs within a 12-month period.

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