

Get in front of key industry decision-makers at two of HFTP's most influential events.

# SAVE THE DATE

September 27–30, 2021

Kay Bailey Hutchison Convention Center  
Dallas, Texas USA

## HFTP ANNUAL CONVENTION

Four full days of networking and education for all of HFTP's member segments. Take advantage of the many sponsorship opportunities to get your company's message in front of attendees. Adding to the value of attendance this year: Annual Convention registration includes *full conference* access to HITEC® Dallas – including the HITEC Opening Party, HITEC education sessions and the world-class HITEC Exhibit Hall.

[VIEW ANNUAL CONVENTION OPPORTUNITIES](#)

## HITEC DALLAS

Join HFTP for the return of HITEC in-person! As the world's largest hospitality technology conference brand, HITEC Dallas is sure to be the best platform for industry professionals to network and showcase cutting-edge technologies to advance the industry.

**New this year!** A designated Club Technology Education Track is available to all HITEC and Annual Convention attendees. On September 27, club professionals will hear from leading industry professionals on club-focused trends and technology solutions. Club technology exhibitors and sponsors will receive special recognition on the digital floor plan and wayfinding materials.

[VIEW HITEC DALLAS OPPORTUNITIES](#)

# HFTP 2021

*See you in Dallas!*

For more information on exhibiting and sponsorship opportunities, contact the HFTP Exhibits Team at [sales@hftp.org](mailto:sales@hftp.org) or call +1 (512) 220-6443.

