



LIVE:
OCTOBER 27-29, 2020

AVAILABLE:
OCTOBER 27-
NOVEMBER 25, 2020

Virtual Exhibit Space and Virtual Sponsorship Rules & Regulations

Updated October 2020

CONTRACT RULES & REGULATIONS

Hospitality Financial and Technology Professionals and its authorized representatives are hereinafter referred to as "the Association" or "Show Management."

1. CONTRACT FOR VIRTUAL EXHIBIT SPACE.

This Contract for Exhibit Space will be effective only upon its acceptance by Show Management and after it has been signed by the exhibitor and returned to Show Management, whether via PDF contract or via the Online Booth Rental Portal.

2. ELIGIBILITY.

Eligibility is limited to companies that supply products and/or services specifically related to the financial and technology segments of the hospitality industry. The exhibitor agrees not to display products or literature that it does not regularly sell or distribute, except as may be necessary to illustrate the applications of its products.

Applications for rental of virtual exhibit space shall be subject to the approval of Show Management, and Show Management reserves the right to reject applications for space with or without cause if Show Management determines the rejection is in the best interest of the Show. Show Management will contact Virtual Exhibitor following submission of the virtual Exhibit Request if it finds issues with the ability for the exhibitor to facilitate its virtual session or room. Upon acceptance of the Virtual Exhibit Space Agreement by Show Management, its contents, as modified if applicable, shall become a legally binding agreement for exhibit space between the Virtual Exhibitor and Show Management, subject to the terms and conditions herein. The Virtual Exhibitor agrees to accept and, when requested, to promptly respond to Show information sent by HFTP via e-mail or any other method of communication.

HFTP reserves the right to deny participation to any company whose business is determined, at the HFTP's sole discretion, to be inappropriate for the exhibition.

Non-Exhibiting Company Products or Services. Exhibitor may not display products or signage in their virtual booth from eligible

non-exhibiting companies unless approved in writing by Show Representations by and/or media activities of non-exhibiting companies are prohibited at the Show. Virtual booth sharing is not allowed for Cyber HITEC.

3. VIRTUAL EXHIBIT RESERVATIONS & PAYMENT POLICY.

Virtual Exhibit Space reservations are accepted until October 1, 2020 or until space is sold out. The cost for virtual exhibit space is dependent on the Cyber Exhibitor virtual booth type and amenities as listed in the Cyber HITEC Exhibitor Prospectus. Virtual Exhibitor must be fully paid on all money owed to HFTP, its partners and subsidiaries, including sponsorship, and advertising.

4. PAYMENT SCHEDULE.

For new virtual booth purchases, or previously canceled and refunded HITEC San Antonio exhibitors, a 50% deposit due at the time of rental. For companies transferring booth fees paid for HITEC San Antonio or previously deferred funds to HITEC Dallas 2021, full payment will be applied at the time of virtual booth purchase. Exhibitors will not receive access to the virtual booth platform until at least a 50% deposit in US funds is received by HFTP. Online payment by credit card, or application of association credit to purchase results in immediate confirmation of purchase. Full payment must be received by HFTP no later than September 5, 2020.

Payment Methods. Payments may be made by credit card, wire transfer, check (in U.S. funds drawn on a U.S. bank only), with transfer of funds from HITEC San Antonio booth and sponsorship payments, or with transfer of funds previously deferred to HITEC Dallas 2021 booth fees. Checks must be made payable to HFTP and mailed to 7301 Ranch Road 620 N, Ste 155-193, Austin, TX USA 78726-4537. Exhibitors with current exhibit space contracts for HITEC San Antonio may apply a portion of the booth fees paid to cover virtual exhibit booth fees for Cyber HITEC. The balance of fees paid may be deferred to future HFTP produced events, HITEC Dallas 2021, or be applied to annual HFTP membership dues.

If exhibit space is not paid in full by the required due date, the Association reserves the right to cancel space and retain the amount paid as liquidated damages. All out-

standing balances due HFTP for advertising, sponsorships, meeting space, etc., must be paid in full prior to exhibit creation.

All sums due under this contract are payable to HFTP in US Dollars at its office in Austin, Texas USA at the aforementioned mailing address. The parties agree that the obligations and undertakings of the parties are performable in Texas.

Penalties: Exhibit space contracted during priority selection is prime space. Therefore, one priority point will be deducted from the exhibitor's point status if: 1) the initial 50 percent deposit is not received within 30 days of the invoice date. 2) Cancellation or reduction in size of space occurs before the required deposit is paid. Exhibit space cancellations and reductions must be submitted in writing to HFTP.

Any payment to the Association on or after September 27, 2020, must be made by credit card or be in the form of a cashier's check, money order, or other form suitable to the Association and agreed to in writing. There will be a \$50 fee for any checks returned by bank due to insufficient funds.

5. VIRTUAL EXHIBIT FEES.

Exhibit fee includes access to virtual platform, guided onboarding and training within virtual platform, virtual exhibit booth with features as determined in the Cyber HITEC Exhibitor & Sponsor Prospectus, complimentary full conference exhibitor badges per virtual booth space purchased (quantity of badges determined by virtual booth package type), listing in the Cyber HITEC event platform and website (if exhibitor meets deadline and exhibit space is paid in full), advance and final attendee registration lists, reporting and analytics on booth traffic and lead capturing.

6. CANCELLATIONS.

Cancellations are subject to the entire Cyber HITEC Exhibit Space fee and registration fee. All sales are final. No payments will be refunded or refundable. Please note that if you do not cancel and do not access the Virtual Event, you are still responsible for payment. In no event shall HFTP be obligated to refund all or a portion of the registration fee. If the exhibitor has not submitted payment at the time of cancellation, the exhibitor must

CONTRACT RULES & REGULATIONS

pay the Association money equal to 100% of the full price of said agreement. All cancellations must be submitted in writing to Show Management and will be effective immediately upon receipt. HFTP will release virtual booth(s) for sale without obligation for refund to the exhibitor. Cancellations by the exhibitor will result in the loss of one (1) priority point.

7. VIRTUAL EVENT DATES.

Cyber HITEC will provide a live engagement event beginning Tuesday, October 27 through Thursday, October 29, 2020. All education sessions and virtual exhibit booths will be accessible by all participants through November 27, 2020. The dates and times of Cyber HITEC Live are as follows:

Tuesday, Oct. 27: Live Engagement

Cyber HITEC Opening General Session:

11:00 – 12:15 am EST

Virtual Exhibits Grand Opening & Dedicated Virtual Exhibits Time:

1:45 – 3:30 pm EST

Continued Access to Virtual Exhibits & Cyber HITEC Education:

3:30 – 6:00 pm EST

End of Daily Programming (EDP):

6:00 pm EST

24 Hour Access to Virtual Exhibits

Wednesday, Oct. 28: Live Engagement

Virtual Exhibits Daily Open & Dedicated Virtual Exhibits Time:

11:00 am – 1:00 pm EDT

Continued Access to Virtual Exhibits & Cyber HITEC Education:

1:00 – 5:15 pm EDT

End of Daily Programming (EDP):

5:15 pm EDT

24 Hour Access to Virtual Exhibits

Thursday, Oct. 29: Live Engagement

Virtual Exhibits Daily Open & Dedicated Virtual Exhibits Time:

11:00 – 1:00 pm EDT

HITEC Annual Business Meeting (Virtual Exhibits Closed):

12:00 – 1:00 pm EDT

Virtual Exhibits & Cyber HITEC Education:

1:00 – 5:45 EDT

Cyber HITEC Closing Session (Virtual Exhibits Closed):

5:45 – 6:45 pm EDT

End of Daily Programming (EDP):

6:45 pm EDT

24 Hour Access to Virtual Exhibits

Friday, Oct. 30 – Wednesday, Nov. 25

24 Hour on-demand access to all education session recordings, virtual exhibits

All times listed in the Schedule of Events are Eastern Daylight Time (GMT-4). Show Management reserves the right to update or change the program content and schedule without notice.

Access to the Virtual Exhibit Halls will begin at 12:00 pm on Tuesday, October 27. Following the Virtual Exhibits Grand Opening, all virtual exhibit booths will be accessible 24 hours every day until November 25. Dedicated virtual exhibit hours (periods with no conflicting programs scheduled) will be provided during the Cyber HITEC Live event dates. Virtual Exhibitors may access the virtual booth at their discretion following the close of Cyber HITEC Live until November 25.

8. VIRTUAL BOOTH SPACE.

Virtual Exhibit space is assigned with the express understanding that it is to be used solely for the display of the exhibitor's technology-based products and services that the exhibitor holds out for sale to the hospitality industry. HITEC San Antonio exhibitors are given the opportunity to purchase virtual booths for Cyber HITEC prior to opening sales to the public. Upon completion of all HITEC San Antonio exhibitor reservations for Cyber HITEC, any unsold space is available for sale on a first-come, first-served basis. Due to the nature of the virtual exhibit hall format, Exhibitors will not select the exact location of their virtual booths. Show Management will be responsible for assigning the location of the virtual booth upon completion of the virtual booth rental.

Virtual Booth Preparation. Virtual Booths are entirely customizable up to the

parameters listed of the purchased Cyber Exhibitor Package. Virtual Booths should look professional and engaging. If utilizing video chat, the camera view should be clean and professional. All messaging, presentations, logos, and design components of the Virtual Booth must be compliant with the Cyber HITEC Code of Conduct. Any Exhibitor who is unable to comply with the Cyber HITEC Code of Conduct, may be instructed to remove the exhibit in its entirety, or the part of the exhibit that does not conform. Based on these circumstances, Show Management will not give refunds to any exhibitor asked to remove their virtual exhibit. As a result, any costs incurred by HFTP from the adjustments made to the exhibit design will be paid for by the exhibitor.

Exhibitors will have until the time of confirmation and acceptance of this contract until 10am EST on Tuesday, October 27 to create and promote their virtual exhibit space within the virtual platform. Confirmed and accepted Exhibitors will receive instructions from the event platform provider, EventTechGroup, to access the virtual booth building platform. HFTP and EventTechGroup will provide resources to Exhibitors to assist with onboarding and training Exhibitors using the platform. Pre-Show booth testing must be scheduled and performed the day prior to the event or the morning of the event. Untested Virtual Booths may be restricted or removed from the event and registered personnel may be restricted from accessing the event.

Late Arrival. Late arrival to exhibitor's Virtual Booth space during dedicated hours will not be permitted without prior written permission from Show Management.

Default Occupancy. Any exhibitor failing to occupy space contracted for in a timely manner, or without proper display of an away message during Cyber HITEC Live dedicated virtual exhibits times is not relieved of the obligation of paying the full rental price for such space. Show Management staff has the right to use such space as it sees fit to eliminate blank space in the virtual exhibit, if such Virtual Booth space is not occupied by the virtual exhibitor 30 minutes prior to the start of the exhibit, or has been abandoned for more than 2 hours during Cyber HITEC Live programming hours.

CONTRACT RULES & REGULATIONS

Early Abandonment. The Virtual Exhibitor shall not initiate move-out or abandon its virtual exhibit prior to the official Show closing time, unless previously approved by Show Management. Violation will cause Exhibitor to be subject to a \$500 fine and loss of eligibility to participate in future shows.

Virtual Exhibit Halls. Cyber HITEC Virtual Exhibits will be showcased across multiple virtual exhibit halls. Each virtual exhibit hall will hold a maximum of nine (9) virtual exhibit booths. Virtual Halls will be categorized according to the parameters set by Show Management, including but not limited to, Virtual Booth Package Type, Corporate Allied Sponsors, Club Service Providers, and Con-vention Corner. Show Management reserves the right to change or add Virtual Hall categories as deemed in the best interest of the show. Exhibitors may purchase placements in multiple halls for an additional purchase. All booths within each virtual exhibit hall will be assigned space alphabetically. There is not an opportunity for virtual exhibitors to choose their location within the virtual exhibit hall(s), only the choice of halls within which the virtual exhibitor is placed.

Updating Content Throughout the Show. Exhibitors have the option of updating Virtual Booth Content throughout the show using the booth builder, even after their official pre-show approval appointment. Exhibitors are expected to notify HFTP Staff of any changes made to the booth content after pre-show approval is provided. Any changes to booth content following pre-show approval which violate the show guidelines will be provided with a written warning and asked to remove the content in question. Failure to remove the requested content or re-posting the content after receiving the warning will result in a second written warning. A third offense will result in immediate removal from the platform and a loss of two (2) priority points with no option for refund.

9. EXHIBITOR PERSONNEL.

Exhibitor Registration. Everyone must

register to participate in Cyber HITEC. Please reference individual exhibit packages for the number of virtual registrations included. If additional registrations are needed, they can be purchased on an individual basis at prevailing registration rates. Individuals staffing the booth must pre-register using the appropriate Exhibitor Registration code provided by Show Management. Virtual Booths must be staffed during official exhibit hours as described in the Staffing Requirements section below. Virtual Exhibitor logins may not be ordered for or transferred to buyers or non-employees. Logins are the property of Show Management and are non-transferable. Virtual Exhibitor waives any right to claim for damages against Show Management or the Facility for the ejection of any person or persons from the Facility by the Facility or Show Management where, in the sole determination of the Facility and/or Show Management, such person or persons have or likely will create a danger to public health and/ or safety or behave in an objectionable manner.

If an exhibiting company fails to set-up its virtual booth and sign up for pre-event booth testing, their access to the virtual event will be denied. Registrations will not be processed for companies who fail to set-up their booth space and/or do not meet the pre-planning booth requirements.

The exhibiting company is responsible for the actions of its representatives. Misuse of the exhibitor registration system may result in the expulsion of the exhibitor from the exhibit hall and is considered a violation of the Cyber HITEC Rules and Regulations.

HFTP (Show Management) has a zero-tolerance policy for the re-distribution of event logins (swapping). Those found guilty of sharing user logins will be removed from the virtual event and will not be allowed to participate in future conferences for up to one year.

Attire. All Virtual Exhibitor personnel and their contractors must wear appropriate apparel at all times. Show Management reserves the right to make determinations on appropriate apparel. Business or business casual attire is recommended. Virtual Exhibitors who are uncertain with regard to compliance with the appropriate apparel and

entertainment regulations are encouraged to consult with Show Management in advance of the Show.

Staffing Requirements. Exhibitors are required to provide virtual booth staffing for all dedicated virtual exhibit hours. It is expected that Exhibitors provide virtual booth staffing for all dedicated exhibit hall hours during the live event and a minimum of four (4) hours during the official programming times. Exceptions to this requirement are Exhibitors based outside of the U.S. Exhibiting companies based outside of the U.S., in regions with a time difference greater than five (5) hours from Eastern Daylight Time must notify Show Management and provide a virtual booth staffing schedule to include a minimum of two (2) hours each day during the live engagement event. Virtual Booths left unattended for more than 30 minutes must provide an away message with direct booth contact information to be displayed on the virtual booth until booth personnel returns.

Exhibitors with Virtual Booths that are not staffed during Show hours could be subject to loss of credentials for future shows and loss of other show privileges as determined by the Show Management.

Prohibited Use. No area of the Cyber HITEC platform shall be used for any improper, immoral, illegal or objectionable purpose. Virtual Exhibitor may not harass or antagonize another party or attendee. All exhibit personnel must adhere to the Cyber HITEC Code of Conduct as described in the CODE OF CONDUCT clause (clause 10). Any exhibitor found guilty of improper conduct may be removed from the event and the virtual booth removed from the exhibit hall. The exhibiting company will be penalized the priority points they were to accrue for the meeting.

10. CODE OF CONDUCT.

Exhibitors are expected to conduct themselves in a professional manner and treat others with respect. In agreeing to the terms and conditions of the Cyber HITEC Virtual Exhibit Space contract, all participants agree to adhere to the Cyber HITEC Code of Conduct. Exhibitors may not visit virtual booths of other exhibitors without their consent. An exhibitor who engages in what Show Management determines is disruptive or abusive behavior will receive one written warning.

CONTRACT RULES & REGULATIONS

one written warning. Any further conduct of this nature will result in the removal of the offending person or persons. At its discretion, if at any time Show Management deems a virtual exhibit, or an exhibit's contents objectionable, Show Management reserves the right to remove and/or cancel the exhibit space or any portion thereof at Exhibitor's sole expense. This reservation includes persons, things, conduct, printed matter, signs, products or any item of poor character, which, in the sole judgment of Show Management, is detrimental to or unsuitable for the Show or jeopardizes the Show's safe operations. This right may be exercised by Show Management at any time, regardless of whether it is before the Show or during the Show. In the event the right is exercised during the Show, Show Management shall not be liable for refund of exhibit space rental fees, exhibit equipment rental fees or any other expense incurred by reason of Show Management's removal of objectionable contents or cancellation of the exhibit space or any portion thereof. In addition, Exhibitor's who are removed from participating in Cyber HITEC will have two (2) priority points deducted from the exhibiting firm. Exhibitor hereby expressly waives any and all rights and claims, actions and demands for damages, costs and expenses, including without limitation, legal fees, lost profits, and costs of goods sold, against the virtual hosting platform, Show Management, their directors, officers, agents, employees and/or servants for such removal and/or cancellation.

11. PRIORITY POINTS.

Cyber HITEC is not sold on priority point basis. HITEC San Antonio exhibitors are given the opportunity to purchase virtual booths for Cyber HITEC prior to opening sales to the public. Upon completion of all HITEC San Antonio exhibitor reservations for Cyber HITEC, any unsold space is available for sale on a first-come, first-served basis. The means by which priority points are earned and deducted are listed below:

- One (1) priority point is earned for every year exhibited in a HITEC North America or Cyber HITEC event.
- In the event an exhibiting company is acquired by another exhibitor, priority points will be combined from acquired company to existing company.

Priority Points Deductions. Priority Points can be deducted for the following reasons:

- One (1) point for any company failing to exhibit in a HITEC North America or Cyber HITEC event for two consecutive years
- One (1) point deducted for failing to pay the booth deposit at the time of rental or within 30 days of rental for payments made by check or wire transfer.
- One (1) point deducted for failing to pay their balance by August 28, 2020.
- Two (2) points deducted for holding function during exhibit hall hours or official conference activities.

Show Management reserves the right to deduct additional points for the following:

- Early tear-down prior show close on Thursday, October 29 at 5:00 p.m. CDT
- Any exhibitor determined by Show Management to be disruptive or abusive and companies holding unapproved functions during official HITEC hours.

Priority Point Transfers. The following guidelines regulate the transfer of priority. Any other circumstances not specifically covered will be ruled on by Show Management. The priority belonging to a firm which is purchased outright by another firm remains with the business entity. A firm that sells a division or branch of its company and stays in business retains that priority. The portion of the firm which was sold does not have priority. If a firm that is owned by a partnership dissolves the partnership, the partner who retains the original business entity will retain the priority. The partner who left will also retain the priority if he/she forms another company and exhibits at the next exposition. A firm that changes its name but does not change ownership retains the priority.

12. BOOTH SHARING.

Virtual booth sharing is not allowed for Cyber HITEC. No exhibitor shall sublet or apportion any of his/her allotted virtual exhibit space with another business or firm, nor permit any other person or party to market, display or present therein any goods or services not manufactured or distributed by the exhibitor

in the regular course of business. Virtual Exhibitors are not permitted to feature the names, logos or advertisements of non-exhibiting firms in their display or exhibit space.

Should an item of a non-exhibiting firm be required for operation or demonstration in an exhibitor's display, identification of such item shall be limited to the usual and regular nameplate, imprint, or trademark under which such item is sold in the general course of business.

13. RELOCATION OF EXHIBIT SPACE.

Show Management reserves the right to move or relocate an exhibitor's virtual booth at any time for any reason. In the event that Show Management has to relocate an exhibitor, Show Management will provide the exhibitor with verbal or written notice of the relocation. If an exhibiting company relocates to another exhibit space, whether by choice or at the request of Show Management, it is the exhibitor's responsibility to notify company personnel and target audience.

14. INSURANCE AND LIABILITY.

It is expressly understood and agreed, and the exhibitor agrees by accepting these rules, that he/she will make no claim of any kind against Show Management, or any of its members or its employees for any loss, damage to or destruction of goods, or for any injury that may occur to himself/herself or his/her employees while in the convention center, or for any damage of any nature or character whatsoever.

Each party agrees to indemnify and hold harmless the other, its agents, and employees, from and against all claims, liabilities, and expenses, including reasonable attorneys' fees, arising from acts, omissions, or breach of this Agreement by the party or its agents or employees. The parties shall each maintain appropriate and sufficient insurance to cover their obligations under this Agreement.

15. DEMONSTRATIONS/PRESENTATIONS.

All demonstrations and sales activity, including models, mascots, robots, etc. must be confined within the contracted exhibit space. Show Management reserves the right to determine if a demonstration interferes with adjacent exhibit spaces or

CONTRACT RULES & REGULATIONS

virtual programming, and to discontinue said interferences.

Exhibitors may host demonstrations in external platforms, should the demonstration require features unavailable within the Virtual Booth. Exhibitors must notify HFTP of any demonstrations/presentations held outside of the CYBER HITEC event platform and provide HFTP with access links to said demonstrations/presentations.

Social functions and meetings may not be scheduled during exhibit hours or conflict with any official Cyber HITEC event.

16. VIRTUAL HANDOUT MATERIALS.

Virtual promotional giveaways and exhibit prize raffles will be permitted. All hand-out materials are expected to be of a professional nature. HFTP reserves the right to disallow any material that they believe to be inappropriate.

See "Advertising Outside of Booth Space, Solicitation and Non-Exhibitors" for more information.

17. ADVERTISING OUTSIDE OF BOOTH SPACE, SOLICITATION AND NON-EXHIBITORS.

All demonstrations and sales activity, including models, mascots, robots, etc. must be confined within the contracted exhibit space. Exhibitor literature or other materials may not be left or distributed in Cyber HITEC common areas (e.g., exposition hall elements, lounges, lobby, education auditoriums, etc.). See "Demonstrations/ Presentations" for additional information about conducting presentations within exhibitor booth space. Unless sponsored, all advertising, solicitation, or promotion of any kind is prohibited in all virtual event areas outside of the virtual exhibit halls.

Persons with non-exhibiting firms are prohibited from presenting, displaying or demonstrating products and services, also known as "Suitcasing" or "Pirating". Advertising, canvassing, or soliciting business is permitted only by Exhibitors, and then only within the space assigned to them.

Exhibitors are urged to report violations to Show Management immediately.

Solicitors found to be in violation will be removed from Cyber HITEC without a refund.

18. GDPR AND METHODS OF COMMUNICATION.

By contracting to exhibit at Cyber HITEC, you have opted in to receive emails from HFTP (and our official vendors) about all HFTP produced events, products, services and Cyber HITEC related logistics. Exhibiting company and their employees and agents agree to receive Cyber HITEC related information via phone, mail and e-mail from Show Management and its associated contractors. Exhibitor data is never sold or provided to any unofficial/non-contracted service providers.

The new European Union General Data Protection Regulation (GDPR) provides protection of natural persons with regards to the processing of personal data and on the free movement of such data, effective May 25, 2018. GDPR sets new standards and compliance requirements for every company that holds or processes personal data. HFTP is committed to high standards of information security, data privacy, and transparency, and to managing data in accordance with legislation and regulation, including but not limited to GDPR. HFTP attests that it will comply with applicable GDPR regulations, and we encourage our exhibitors to become familiar with GDPR and to adapt their business processes, data management practices, and integrations to meet their GDPR obligations. Questions can be directed to dpo@hftp.org.

The HITEC logo can solely be used to advertise and market exhibitor's participation at HITEC only and may not be used in conjunction with advertising of attendance at another meeting.

19. FORCE MAJEURE.

If HFTP is prevented from carrying out its obligations as it pertains to the Cyber HITEC as a result of any cause beyond its control, or Cyber HITEC cannot be Virtually conducted because of a software or issue with the hosting platform (not including problems with the user's personal internet connection or equipment), or caused by an act of God, action by any governmental or quasi-governmental entity; fire, flood or other disaster;

epidemic or pandemic; communicable diseases; public enemy; insurrection; riot; explosion; embar-go; terrorist attacks; strikes whether legal or illegal; labor or material shortage; work slowdown; transportation interruption of any kind; authority of law; the building being de-stroyed or substantially damaged; (collective-ly a "Force Majeure") HFTP shall have the right to immediately terminate the affected Cyber HITEC event without liability and shall be relieved of its obligations to the Exhibitor. Should a Force Majeure event gives rise to a failure, cancellation or delay of the Event, Show Management will consider a refund of a portion of the exhibitor's payment, taking into account: 1) Show Management's historical record of refunds in like situations and 2) Show Management's financial situation as a result of the Force Majeure event.

20. AMENDMENTS TO CONTRACT.

Show Management reserves the right to make such changes, amendments and additions to these rules, and such further regulations as may be considered necessary.

If legal action is required to enforce this contract, the prevailing party is entitled to recover reasonable attorney fees, costs of court and any other expenses incurred in enforcing the contract.

21. AGE RESTRICTION.

No one under the age of 16 will be permitted to participate in Cyber HITEC under any circumstances at any time. Proof of age may be required.

22. ACCESSIBILITY OF AMERICAN DISABILITY ACT.

Exhibitors' displays must be in compliance with the American Disability Act. Exhibitors requiring special assistance or special accommodations on the exhibit floor should contact Show Management at +1 (512) 249-5333.

23. DRAWINGS/GIVEAWAYS.

All drawings/giveaways must be conducted within the confines of the exhibitor's exhibit space. Exhibitor is responsible for notification and delivery of prizes to winner.

24. PHOTOGRAPHY/ VIDEO/ LIVE STREAMING/ RECORDING.

Exhibitors may not photograph, video,

CONTRACT RULES & REGULATIONS

live stream, screen capture, print screen, or record of any kind, other exhibitors' products or displays. Violation of this policy is grounds for removal from the exhibit hall and offenders will be required to erase all photos/video while Show Management observes.

25. SOCIAL FUNCTIONS AND MEETINGS.

Meetings, demonstrations, press conferences and social functions held by exhibitors must be pre-approved by Show Management and must not be scheduled during exhibit hours or conflict with any official Cyber HITEC activities unless approved in writing by Show Management. Exhibitors must notify HFTP of any demonstrations/presentations held outside of the CYBER HITEC event platform and provide HFTP with access links to said demonstrations/presentations.

Two (2) priority points will automatically be deducted from exhibiting firms holding functions during exhibit hours or any official conference activities (including education program).

26. SOUND/MUSIC/LIGHTING.

Exhibitors should be aware that music played in their booths, whether live or recorded, might be subject to laws governing the use of copyrighted compositions. Exhibitor assumes responsibility for any fees collected by authorized licensing organizations such as ASCAP and BMI. The operation of any moving, flashing, blinking or rotating light devices is prohibited.

27. FAILURE TO OBSERVE RULES.

Show Management reserves the right, at its sole option, to terminate exhibitor's right to occupy current and/or future space and

deduct priority points for violation of any of these regulations. In the event of termination, Show Management will not refund monies paid for exhibit space or exhibit services.

28. OTHER REGULATIONS.

Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management.

Questions?

Contact Kathryn Pearson
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