





# Personify

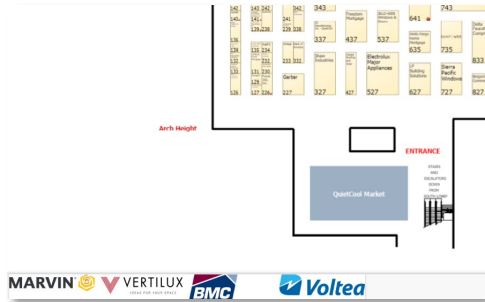
## **HFTP – HITEC Dallas 2021**

RAP Packages & A La Carte Items

December 9, 2020

# Package Tiers

Features	Basic	Enhanced	Enhanced Plus
Priority Placement			✓
Uploaded Videos			1
Online Products		2	10
Press Releases	1 to try	2	10
Show Specials		2	10
Enhanced Icon			
Company Logo		✓	✓
Online Profile	500	1000	1500
Product Categories	5	10	10
Booth Number, Address, Website URL	✓	✓	✓
Price	<b>Included</b>	<b>\$495</b>	<b>\$795</b>
Discount on the contract only/or two-week period		\$375	\$596



### Rotating Banner Ad

A rotating graphic/image/company logo at the footer of the floorplan.

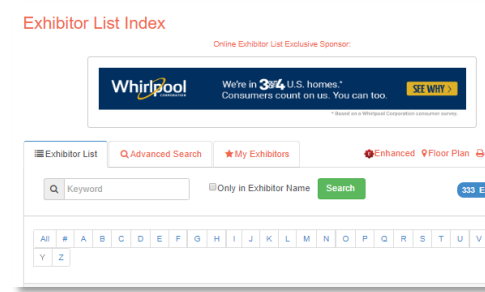
Priced at: \$395



### Floor Plan Booth Logo

Company logo physically on the yellow e-booth. For booths 20x20 or larger.

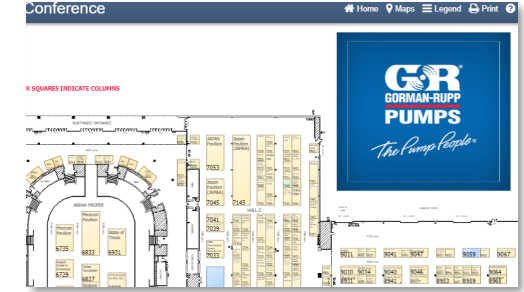
Priced at: \$495



### Exclusive Online Exhibitor List Sponsorship

An ad/graphics/image/company logo at the top of the exhibitor list with label exhibitor list sponsor. Includes a Gold Listing and a banner ad.

Priced at: \$1,995



### Exclusive Online Floor Plan Sponsorship

An ad/graphics/image/company logo in the whitespace at the top of the floorplan with label floorplan sponsor. Includes a gold listing and a banner ad.

Priced at: \$1,995

# Thank you!

**Jax Liberty**

Digital Engagement Specialist

[jl Liberty@personifycorp.com](mailto:jl Liberty@personifycorp.com)