

Become a Mentor at the

# HITEC<sup>®</sup> YOUNG PROFESSIONALS

 **HFTP** EVENT

## When:

Tuesday, September 28, 2021  
6:00-7:00 p.m. CDT

## Where:

Backyard Dallas | Deep Ellum  
505 N. Good Latimer Expy  
Dallas, Texas USA 75204

Establish your company as an industry mentor by hosting HFTP's Young Professionals event at the Backyard Dallas, located in the popular Deep Ellum district. This is a great chance for the next generation of hospitality professionals, aged 30 and under, to network with their peers while at HITEC. Food, beverages, and fun to be provided.

Sponsorship qualifies for **GOLD SPONSOR** benefits.

### Sponsorship also includes:

Personalized Lyft Codes for attendees to get to the venue.

A 6-ft. table for sponsor to set up with giveaways, handouts and resources.

Branded table tent cards with sponsor logo.

A one-minute welcome speech by chosen sponsor representative.

**\$7,000** USD (standard) / **\$6,650** (Corporate Allied Sponsor\*)

Interested in becoming a mentor? Email [sales@hftp.org](mailto:sales@hftp.org).

\* Learn more about the HFTP Corporate Allied Sponsor program at [www.hftp.org](http://www.hftp.org).