

The logo for HOTSTATS features the word "HOTSTATS" in a bold, orange, sans-serif font. The letter "O" is stylized as a circle with a dark blue segment on its right side, resembling a pie chart or a data visualization element.

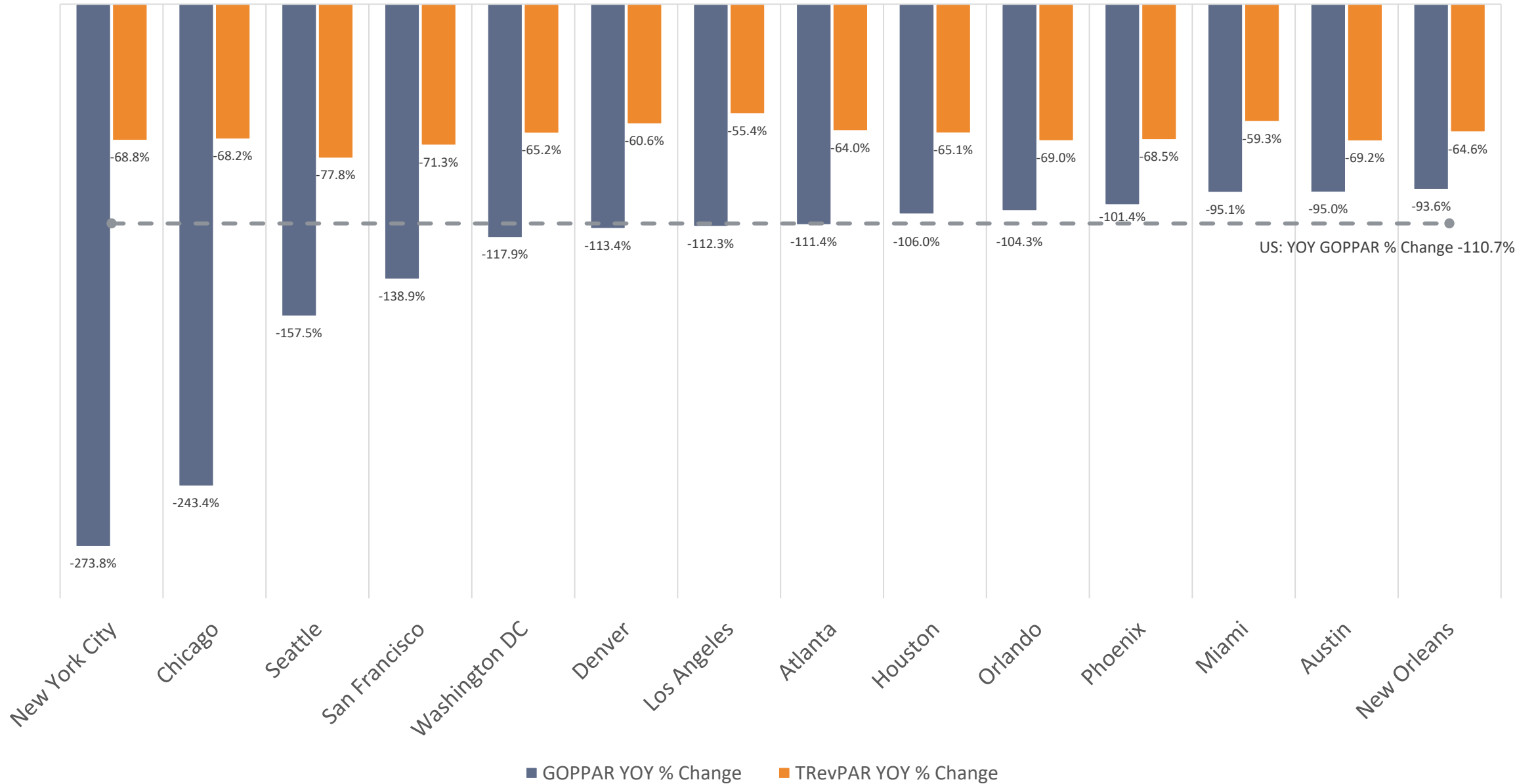
HOTSTATS

Hospitality Intelligence

Finding Your Way in the COVID-19
World of Hotel Profitability

US GOPPAR and TRevPAR by city

March 2020 YOY % change

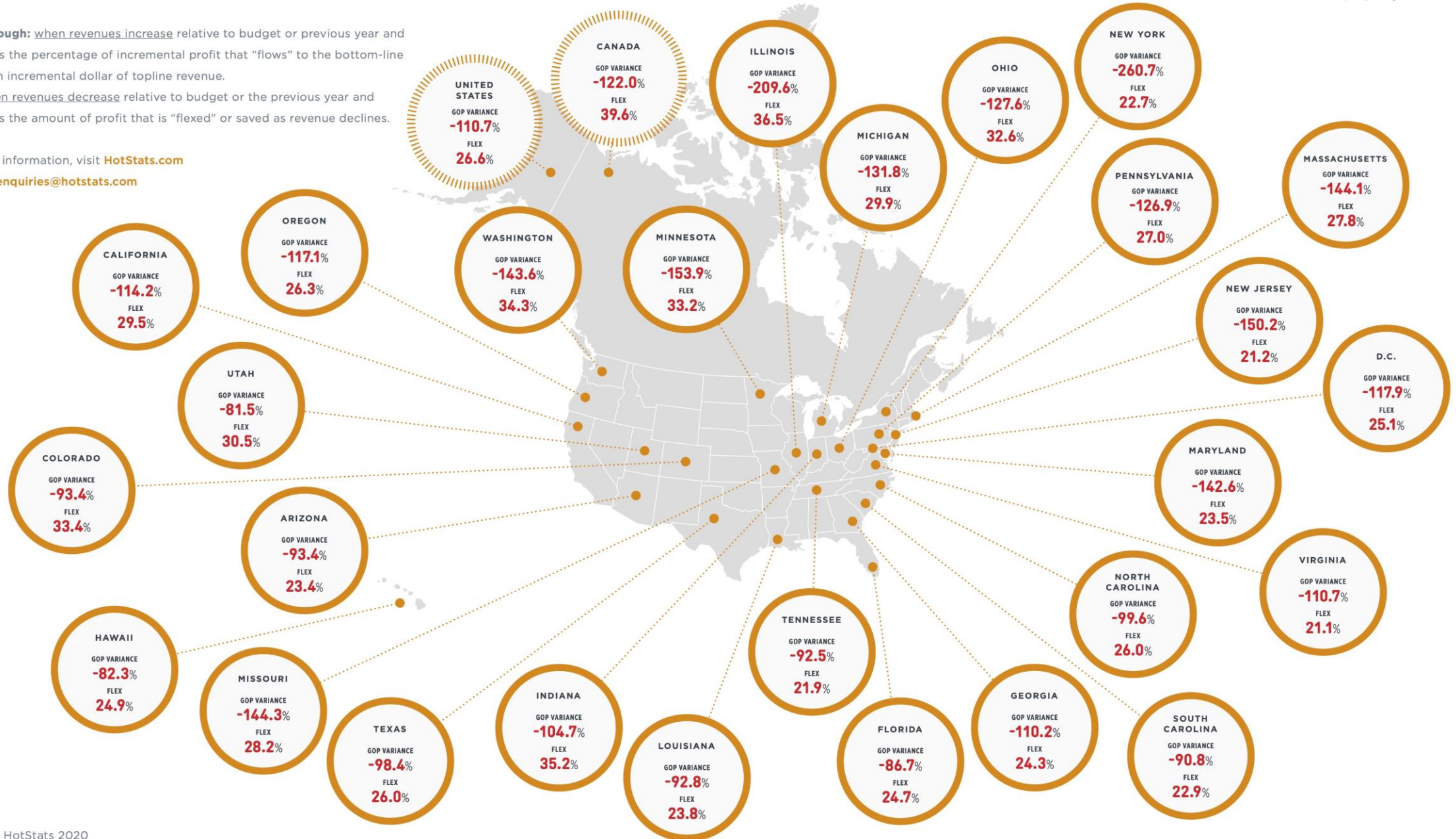


COVID-19 FLOW THROUGH / FLEX - NORTH AMERICA | March 2020 YoY change

Flow Through: when revenues increase relative to budget or previous year and defined as the percentage of incremental profit that “flows” to the bottom-line from each incremental dollar of topline revenue.

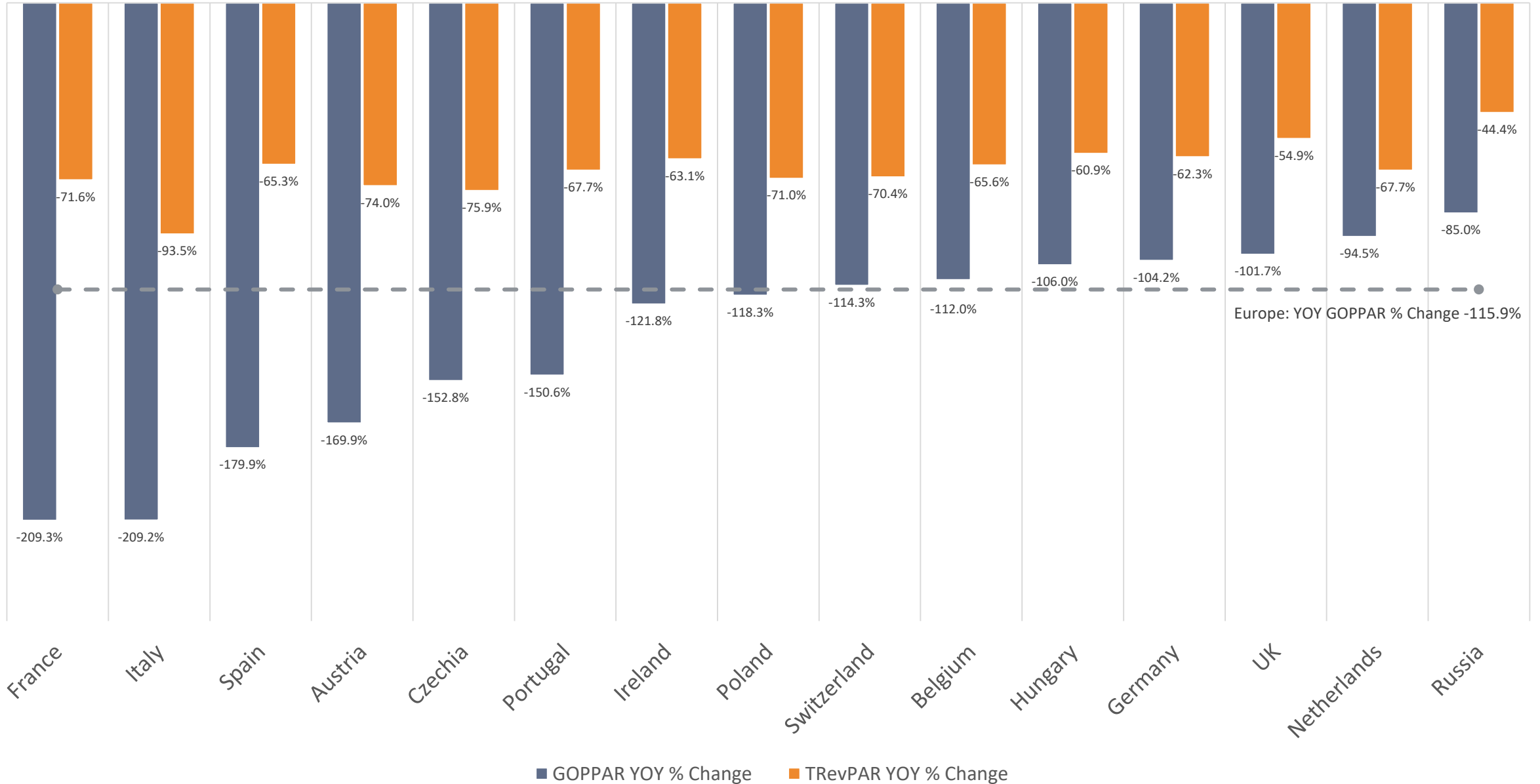
Flex: when revenues decrease relative to budget or the previous year and defined as the amount of profit that is “flexed” or saved as revenue declines.

For more information, visit HotStats.com or email enquiries@hotstats.com



Europe GOPPAR and TRevPAR by country

March 2020 YOY % Change

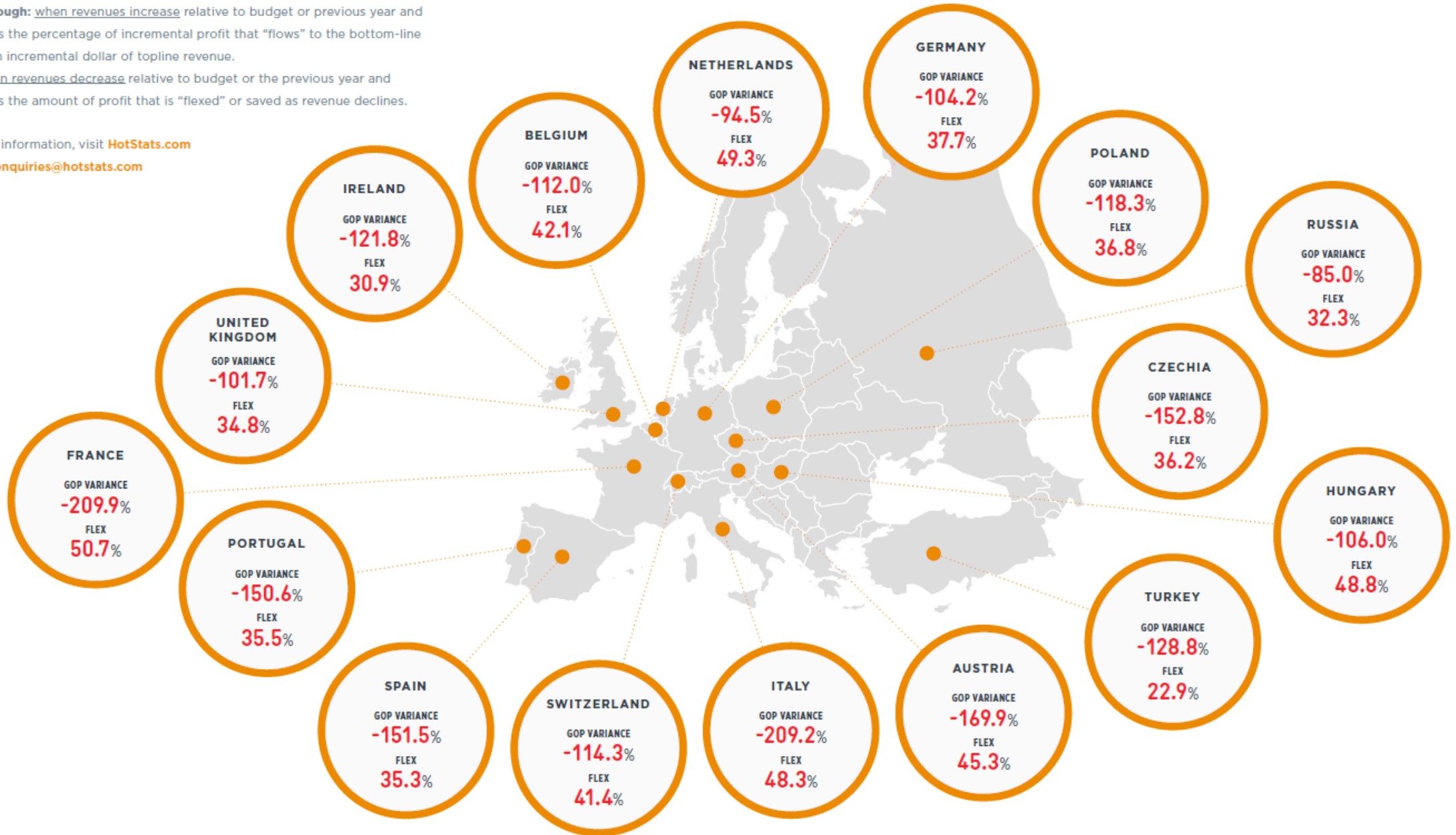


COVID-19 FLOW THROUGH / FLEX - EUROPE | March 2020 YoY change

Flow Through: when revenues increase relative to budget or previous year and defined as the percentage of incremental profit that “flows” to the bottom-line from each incremental dollar of topline revenue.

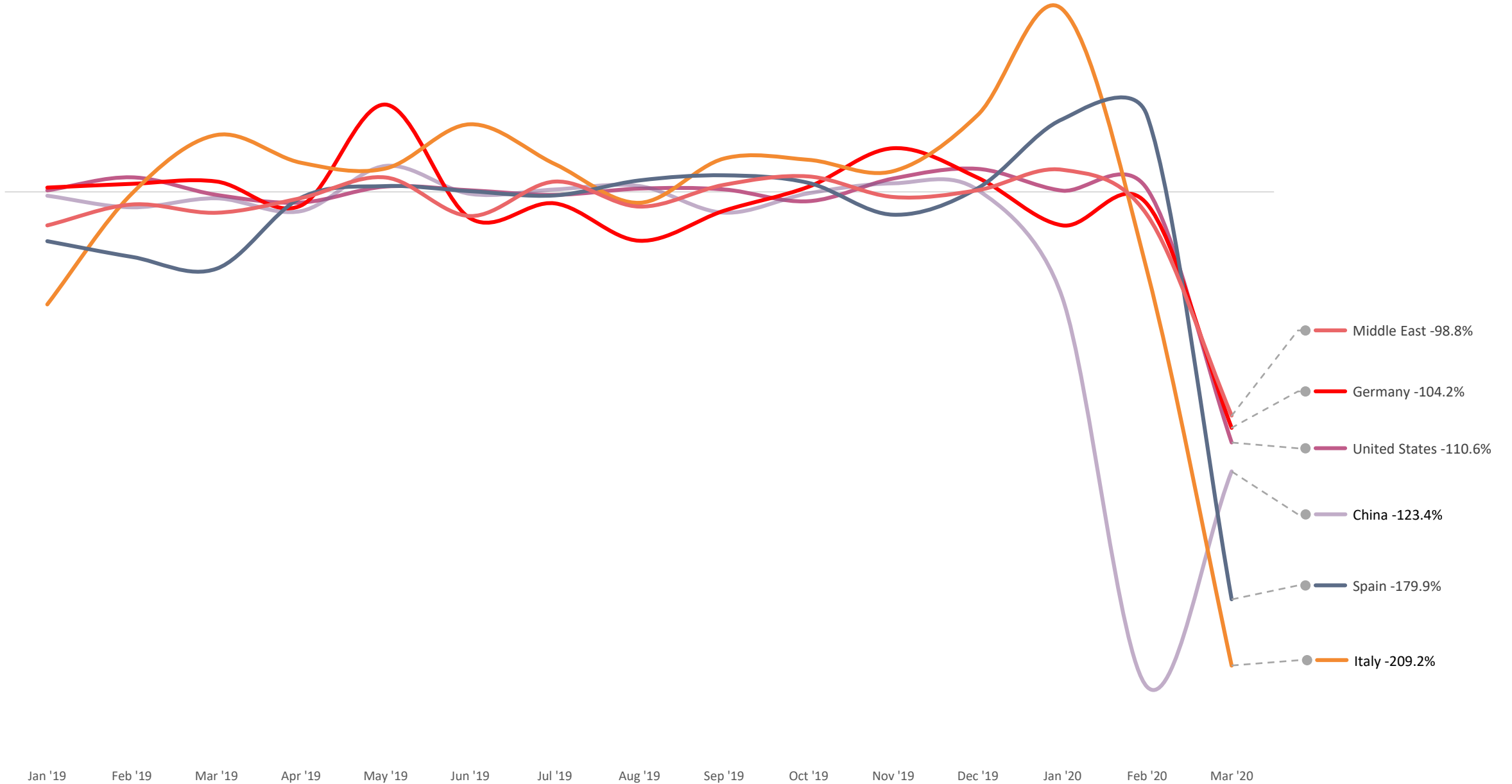
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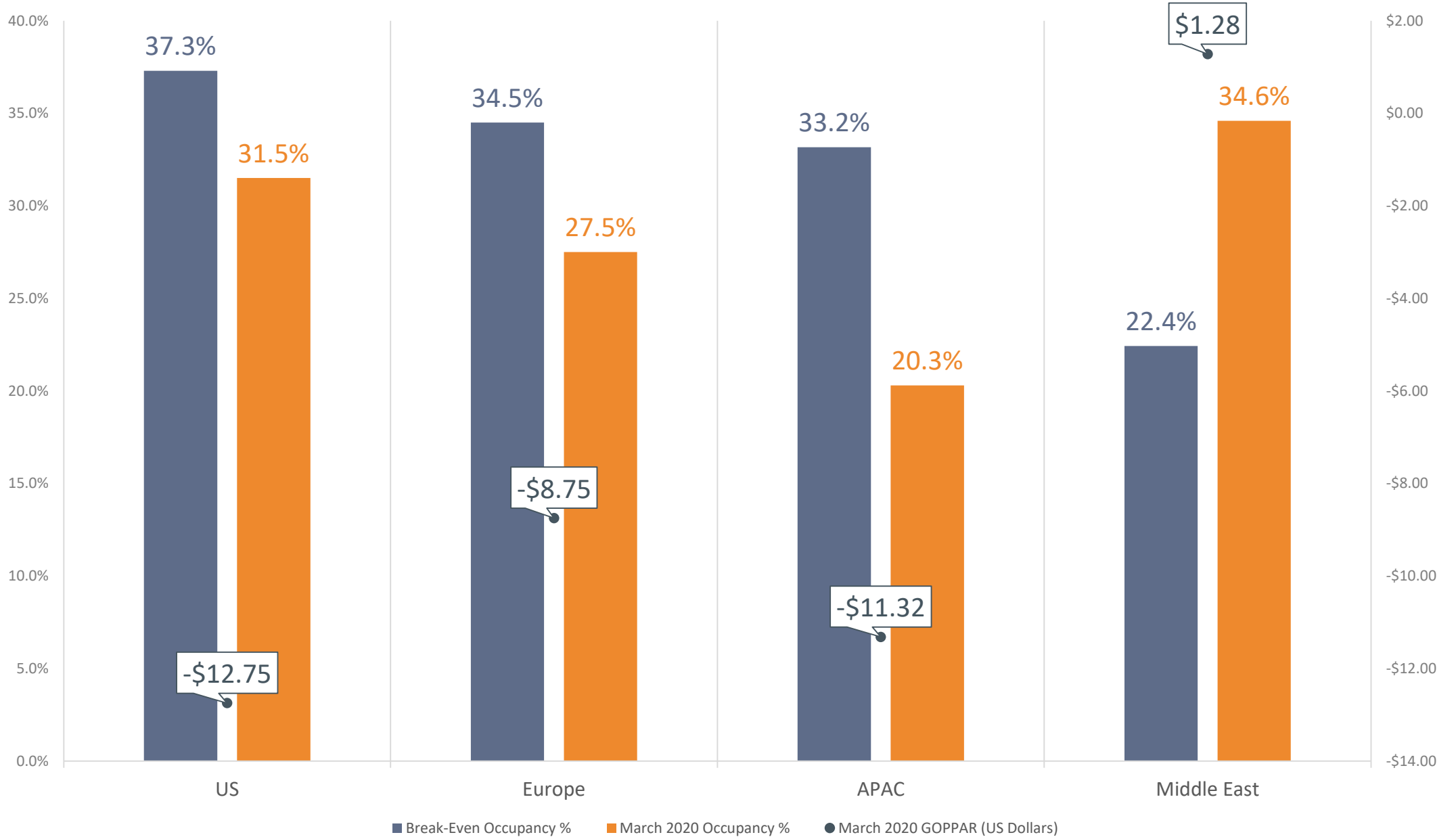
Global Hotel Profits Hit Hard

Year-over-year % Change



Break-Even Occupancy % by Region

Historical break-even vs March 2020 Occupancy % and GOPPAR



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Visit www.hotstats.com for further information on monthly trends and COVID-19 coverage.