



Industry standards and kite marks

For post COVID-19 cleaning and hygiene in hospitality
(this is just a small selection which we are adding to every week)

| Company | Initiative |
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| AA  ✓ | Covid-19 Confident |
| Accor | ALLSAFE |
| Airbnb | Enhanced Cleaning Initiative |
| Almarose/ Q Hotels Group | UK Brand |
| American Hotel & Lodging Association | Safe Stay |
| Best Western | We Care Clean |
| Choice Hotels | Commitment to Clean |
| Club Med | Safe Together |
| Extended Stay America | STAY Confident |
| Four Seasons | Lead With Care |
| Gibson & Edwards | Consulting |
| Government of Ireland, Failte Ireland | Guidelines for re-opening Hotels and Guest-Houses |
| Government of Singapore | SGCLEAN |
| Government of UK (PHE) ✓ | Guidance COVID-19: cleaning in non-healthcare settings |
| Hilton ✓ | Hilton CleanStay |
| WHO ✓ | Operational considerations for COVID-19 management in the accommodation sector |

| Company | Initiative |
|--|---|
| Hyatt | Global Care & Cleanliness Commitment |
| IHG | IHG Clean Promise |
| Intertek | POSI-Check (promoted by Expedia) |
| London and Partners ✓ | TBA |
| Margaritaville | Health and Sanitation Commitment |
| Marriott | Marriott Global Cleanliness Council |
| Michels & Taylor | UK Brand |
| Quality in Tourism (UK) | Safe, Clean & Legal |
| Radisson Hotel Group | Radisson Hotels Safety Protocol |
| Ralph Trustees | UK Brand |
| Red Roof Inn | Red Roof RediClean |
| Safeguard | Health and Safety company |
| VisitBritain  ✓ | Safe Stay |
| VRBO | Enhanced Cleaning and Disinfection of Vacation Rentals |
| Wyndham | Count On Us |
| WTTC ✓ | Safe Travels: Global Protocols & Stamp for the New Normal (promoted by Expedia) |

Our research has been looking at the detail of what is required and covered by each of the standards and kite marks