

CORPORATE ALLIED SPONSORSHIP

In today's rapidly changing hospitality industry, how does your company and its employees stay current?

Hospitality Financial and Technology Professionals (HFTP) offers the **Corporate Allied Sponsorship** as a resource to promote your company to HFTP members and industry professionals working in hotels, clubs, resorts, casinos and other hospitality companies across the globe.

Plus, HFTP's Corporate Allied Sponsorship empowers your team members in their careers and professional growth – all of which can positively impact your company's bottomline.

Exclusive Savings \$

- Receive exclusive Corporate Allied Sponsor pricing on HFTP-produced events for exhibits, sponsorship and advertising (on applicable events).
- Discounts on other HFTP products and services as applicable.

Company
Investment
\$3,000 USD

Access Focused Resources

- The Corporate Allied Sponsorship includes up to 5 individual HFTP memberships. Each individual membership includes a chapter affiliation, allowing your company representatives the opportunity to network and connect with other members locally.
- Access to the HFTP Career Center and membership directory.

Gain Visibility and Recognition

- Company logo and link to your company website featured on the HFTP website.
- Company logo featured on the HFTP Multi-Event Mobile App.
- An exclusive HFTP Corporate Allied Sponsor logo for your company to use on its website.
- Hospitality Net membership, plus two credits on Bytes news sites. Hospitality Net membership gives access to an online toolbox for you to "market" your digital content to a global, hospitality-focused audience on Hospitality Net channel sites. Publish and distribute press releases, thought articles, events, webinars and white papers — and generate incremental exposure for your social media channels.

Sponsorship Benefits Include:

Five individual HFTP memberships, each with a chapter affiliation of choice

Company logo on HFTP website and HFTP multi-event mobile app

Special pricing on exhibits, sponsorships and advertising (where applicable)

Use of HFTP Corporate Allied Sponsor logo for your company website

Member discount to register for HFTP events

Member discount on qualifying HFTP publications (including *USALI*)

Access to HFTP Career Center and membership directory

Free member access to HFTP ProLinks webinars and archive library

Member discount on HFTP certifications (must meet requirements)

Ship and save with HFTP UPS® Savings Program

HFTP Individual Member Benefits Include:

Designated Corporate Allied team members gain access to hospitality-focused tools, events and resources designed to help them advance in their business and career.

- **Focused Industry Connections**

Connect with members from all over the world who work in hotels, clubs, resorts and other hospitality organizations through HFTP's online community and member directory.

- **Focused Hospitality Events**

Members can expand their network, boost their expertise and build strong face-to-face connections by participating in HFTP events produced year-round on local, regional, national and international levels.

- **Focused Research and Publications**

HFTP research centers regularly publishes research, studies and white papers – giving members the valuable current data and knowledge they need today.

- **Focused Hospitality Education**

Members are kept up-to-date and gain firsthand knowledge from leading industry leaders through a wide selection of event education, webinars and HFTP-produced content.

Interested in becoming a Corporate Allied Sponsor with HFTP?

Contact the HFTP Membership team at membership@hftp.org
or call (800) 646-4387 or +1 (512) 249-5333.