

# Welcome to the

# LEADERSHIP EXCELLENCE SERIES 2023



**Program Orientation Session**  
January 19, 2023

# LES



# 2023



# Meet the Team

## 2023 Program Chairs

- **Scott Boren, CHAE**  
*Senior Corporate Controller – Hotels,  
Southern Management Companies LLC*
- **Jim Schiff, CHAE+, CPA**  
*Finance and Admin. Manager,  
CREADIS Inc.*

## HFTP Staff Liaisons

- **Brittany Brewster, MBA**  
*Director of Membership, HFTP*
- **Barbara Semeraro**  
*Sr. Chapter Relations Manager, HFTP*



***Book Club*** – Read selected books on leadership and participate in a facilitated virtual Hangout discussion.



***Lecture Series*** – Special lectures presented by hospitality leaders on their insight to leading.



***Idea Exchange*** – Written response submissions with facilitated follow-up exchanges designed to brainstorm ideas on specific industry issues.



***Current Topic Webinars*** – Virtual education opportunities on current hot topics in leadership.

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Calendar Overview

*Next Session*

**February 23 | 2:00 p.m. CST**

**Topic Webinar**

***In this together! Becoming a Team of Retention Champions***

*with Cara Silletto, MBA, CSP | President, Magnet Culture*

**March 16**

**1<sup>st</sup> Leadership Lecture**

**April 20**

**1<sup>st</sup> Ideas Exchange Session**

**May 18**

**1<sup>st</sup> Book Club Discussion**

**June 29**

***Bonus Session! In-person at HITEC Toronto***

***Stay tuned for future session details!***

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# 2023



# Community Tool

- HITEC
- E20X
- HFTP NEWS
- HFTP BLOG
- GROUPS@HFTP
- HITEC BYTES
- CLUB BYTES
- FINANCE BYTES
- GDPR BYTES
- F&B BYTES

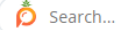


**HFTP** Hospitality Financial and Technology Professionals

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**USALI**  
Uniform System of Accounts for the Lodging Industry, 11th Revised Edition

**CHAE**  
Certified Hospitality Accountant Executive

**CHTP**  
Certified Hospitality Technology Professional

## WELCOME TO HOSPITALITY FINANCIAL & TECHNOLOGY PROFESSIONALS

Hospitality Financial and Technology Professionals (HFTP®) established in 1952, is an international, nonprofit association, headquartered in Austin, Texas USA, with offices in the United Kingdom, The Netherlands and Dubai. HFTP is recognized as the spokes group for the finance and technology segments of the hospitality industry with members and stakeholders spanning across the globe. HFTP uniquely understands the industry's pressing issues and assists its stakeholders in finding solutions to their challenges more efficiently than any organization. It does this via its expert networks, research, certification programs, information resources and conferences/events such as HITEC. HFTP also owns the world's only hospitality-specific search engine, PineappleSearch.com®.

**USALI**

The USALI is a leading publication with operational information pertinent to the lodging industry. The most current edition is available as a soft cover book or as a digital subscription.

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**Join HFTP**

Join HFTP and take advantage of professional resources, educational opportunities and a network that spans the globe. All focused on hospitality finance and technology.

[GET STARTED](#)

**Club Summit 2023**

**March 27-28, 2023**  
Denver, Colo. USA

Provides club professionals with two days of advanced-level education addressing industry strategy, trends and engagement.

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Leadership Excellence

HFTP Academy

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# How To Complete

- Commit to the **10-month** professional development program
- Attend and complete **SEVEN** of the offered sessions
- You may view up to **TWO** recordings for participation credit
- Actively engage in community discussions, posted session questions, and more

**LES**



**2023**



**Recognition**

- **Printed certificate to recognize successful completion of program**
- **Digital Badge offered to showcase on social media accounts**
- **Special reception at Annual Convention 2023 to honor your achievement**

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2023



Questions?

**Homework Assignment:**

Please access the community and post 2-3 sentences about yourself and what you hope to learn from the Leadership Excellence Program. Complete by February 3, 2023.

***Reach out with any questions or concerns:***

**Brittany Brewster, Director of Membership**

**[Brittany.Brewster@hftp.org](mailto:Brittany.Brewster@hftp.org)**