2015 HFTP Chapter of the Year – Tier B

Chapter Newsletter – November 2015

Chapter President, Ron Robinson accepts the Chapter of the Year Award at the HFTP Annual Convention.

Florida Manasota Chapter Members: Sharon Litchfield, Lorraine DiOrio, Eileen Sarris, Ron Robinson, Rick Earl and Jerilyn Schnitzel, representing our Chapter at the Annual Convention.

The Florida Manasota Chapter was selected as the winner of the Tier B (36 – 70 members) Chapter of the Year Award!

Chapters are ranked by points awarded for such things as the number of Chapter educational meetings held during the year, the number of members receiving CHAE or CHTP designations during the year, number of members attending HFTP Global events, member recruitment and retention, and student and community involvement.

Thank you to all of our members, Board of Directors, and Officers for all of your efforts in supporting the Chapter this year. Our President, Ron Robinson, accepted the award on behalf of the Chapter at the HFTP Annual Convention in Bellevue, Washington.

The award will be proudly displayed at our meetings.

Thank you to our Outgoing President, Glenn Price, for your dedicated service as the 2014-2015 Manasota Chapter President.

Thank you to our Immediate Past President, Larry Robbins, for all of your years of service on the Board and Executive Committee of the Manasota Chapter.

"James Bond" aka Ron Robinson and his "Bond Girl," wife, Christa Robinson.

Ron Robinson & Jerilyn Schnitzel.

Installation of the new HFTP Global Board of Directors

Lorraine DiOrio, Sharon Litchfield, Ron Robinson, Eileen Sarris, and Jerilyn Schnitzel.

Manasota Chapter and USF Sarasota/Manatee Chapter attendees enjoying the President's Evening at the Annual Convention.

Arlene Ramirez was installed at the 2016 HFTP Global President.

December 3, 2015

Chapter Holiday Social

TPC Prestancia 6:00 – 9:00

January 28, 2016

Chapter Meeting

Hosted by the USF Sarasota/Manatee HFTP Chapter at the Culinary Innovation Lab, 8130 Lakewood Main Street, Unit D104, Lakewood Ranch, FL 34202

February 17, 2016

Chapter Meeting

Location to be announced

March 24, 2016

Chapter Meeting

Location to be announced

April 20, 2016

Chapter Meeting

Location to be announced

May 18, 2016

Chapter Meeting

Annual Trends Presentation by McGladrey

Location: Tara Golf & Country Club, 6602 Drewry's Bluff, Bradenton, FL 34203

DECEMBER 3, 2015
CHAPTER HOLIDAY COCKTAIL PARTY

Mark your calendars and join us for our Chapter Social from 6:00 – 9:00 PM at TPC Prestancia.

Enjoy Hors D'Oeuvres, a Carving Station, a Pasta Station, a Dessert Station, Beer, Wine, Softdrinks, and entertainment, while socializing with our HFTP members and their guests. We will also be collecting new unwrapped toys for "Toys for Tots.

The party will be free for our Chapter members and their guest. Any additional guests, or non-chapter members will be $40.

https://www.eventbrite.com/e/hftp-manasota-holiday-social-tickets-10068594437

WELCOME TO OUR
NEWEST MEMBER

Jessica Nethery
Accounting Assistant
The Founders Golf Club

HFTP Launches Hospitality Industry Specific Search Site: Pineapplesearch.com

(HFTP Press Release)

Austin, Texas USA (October 23, 2015) —
The hospitality industry has a new, valuable
resource in the just launched
Pineapplesearch.com. Produced by
Hospitality Financial and Technology
Professionals (HFTP), and powered by
hsyndicate, the site is an aggregated content
destination that focuses on news, articles
and reports of primary interest to the
hospitality industry, with priority placed on
information-based results. The site is a
super-charged resource, with numerous
functionalities to help customize a
hospitality-specific search.

"There are multiple channels for locating
information in our connected world, but it is
actually a difficult task to sort through the
layers of irrelevant results returned when
doing a search. And that's where the idea for
Pineapplesearch came in," said HFTP
Global Vice President Lyle Worthington,
CHTP a hospitality IT consultant. "HFTP's
goal is to be the authoritative, information
source for the industry and we saw this as an
opportunity to build something useful for
our members and the industry at large.
Pineapplesearch is the start and end point for
hospitality professionals to research and
read about industry-specific practices,
reports, articles and more."

Pineapplesearch brings together content
from industry-specific RSS feeds,
publications, reports, feature articles, white
papers and more. The site goes beyond a
basic search engine with its highly-
customizable features that allow users to
narrow search results, as well as tailor the
site to hospitality-specific interests. In a
basic search, a user can narrow results by:
date, information type, category and region.
Registered users can also sign-up for news
alerts on pre-selected topics, build a must
read list and save queries for future use. It
also has a leaderboard across the top with
information blocks on the search topic and a
database of hospitality-related companies.

"When we started developing
Pineapplesearch with HFTP, we wanted to
build something that was innovative and
immediately recognized as a resource that
fills a void," said Henri Roelings, founder of
hsyndicate.org. "We added in a collection of
tools that a user will be able to use to make
the site his/her own and, hopefully, not want
to start anywhere else when looking for
professional information."

The site was launched to a crowded
audience on Wednesday, October 21 at the
opening of the HFTP Annual Convention &
Tradeshow in Bellevue, Wash. USA. HFTP
will continue to demonstrate the site at
upcoming industry events, including the
HSMAI Digital Marketing Conference in
London and the Hotel Technology Summit
in Dubai, both in November.

Frank Wolfe, HFTP Chief Executive Officer